



## Introduction to Zhixin Billiards OEM/ODM Cue Catalog Solve Your Challenges. Elevate Your Business.

At Zhixin Billiards, we understand the struggles faced by billiards distributors, dealers, and club owners: sourcing premium-quality cues that stand out in a saturated market, securing fast, reliable shipping, and building a unique brand identity that drives growth. That's why we're more than a supplier; we're your **strategic partner** in turning challenges into opportunities.

This catalog is your gateway to **exclusive, customizable solutions** designed to empower your business. Whether you're seeking to differentiate your brand with one-of-a-kind cues, expand your product line with unmatched quality, or leverage our global network to fuel your market dominance, Zhixin Billiards is your ally.

### Why Partner with Us?

- **Quality You Can Trust:** Crafted by experts with a relentless focus on precision, durability, and innovation.
- **Your Vision, Our Craft:** Bring your OEM/ODM ideas to life with designs that reflect your brand's identity.
- **Global Reach, Local Support:** From fast shipping to exclusive distribution rights, we ensure you have the tools to succeed.

This catalog isn't just a list of products, it's a roadmap to building a **successful, growing, and unique billiards business**. Let's turn your vision into reality.

Partner with Zhixin Billiards and elevate your distribution business.

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## Introducing Zhixin Billiards OEM/ODM Snooker & Billiard Cues

### **Precision Crafted. Fully Customizable. Built for Your Brand.**

At Zhixin Billiards, our OEM/ODM snooker and billiard cues are engineered to meet the highest standards of performance, durability, and **brand differentiation**. Whether you need a standard 1/2 Split cue for entry-level markets or a premium One-Piece design for elite players, we offer **versatility** and **flexibility** tailored to your business needs.

### What We Can Produce: The Zhixin Advantage

#### **1. Customizable Cue Types**

- **1/2 Split Cues** : Ideal for intermediate players, offering balance and affordability.
- **3/4 Split Cues** : Premium performance with enhanced stability for advanced play.
- **One-Piece Cues** : Unmatched precision and luxury for professional tournaments and top-tier customers.

#### **2. Core Specifications**

- **Length** : 145–147cm (57–58") standard, with flexibility to adjust.
- **Weight** : 18–19oz for optimal control.
- **Tip** : 9.5mm premium leather tip for consistent accuracy.
- **Shaft** : Solid White Ash Wood for superior shock absorption.
- **Butt** : Tech Ebony Wood Core for a sleek, durable finish.
- **Joint Options** : 1/2 Split, 3/4 Split, or One-Piece construction.
- 

#### **3. Sport Compatibility**

Designed for versatility, our cues excel in:

- **Snooker**
- **English Billiards**
- **American Pool (8-Ball, 9-Ball)**
- **Klaverjas/Knappertje**

### **Customization Made Easy**

#### **Bring Your Vision to Life**

- **Logo Integration** : Imprint your brand's logo on cues, butts, or shafts using high-resolution artwork.
- **Material & Design Flexibility** :
  - Choose exotic wood finishes (e.g., African Blackwood, Maple).
  - Add engraved patterns, serial numbers, or motivational quotes.
- **Packaging** : Customize boxes with your branding (e.g., *Paper Pipe* packaging with your logo).



### Pricing & Volume Discounts

#### **Choose Your Tier for Maximum Profit Margins**

- **Standard Cues (1/2 & 3/4 Split)** : \$50 – \$300/unit
- **Premium Custom Cues (One-Piece/Artisanal)** : \$300 – \$1,000/unit

#### **Bulk Discount Tiers (EXW Pricing):**

- **Tier 1 (100–500 units)** : 5% discount
- **Tier 2 (500–5,000 units)** : 12% discount
- **Tier 3 (5,000+ units)** : 18% discount



### Our Product Range

Explore our core cue models, ready for customization or bulk production:

#### **HC-1/2-A-001 1/2 Split**



HC-1/2-A-002 1/2 Split





HC-1/2-A-003

1/2 Split



智信台球用品  
ZHIXIN BILLIARDS SUPPLIES

HC-1/2-A-004

1/2 Split



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HC-1/2-A-005

1/2 Split



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HC-1/2-A-006

1/2 Split



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HC-OP-001 One-Piece



HC-OP-002 One-Piece





HC-OP-003 One-Piece



HC-OP-005 One-Piece





Shipping out order



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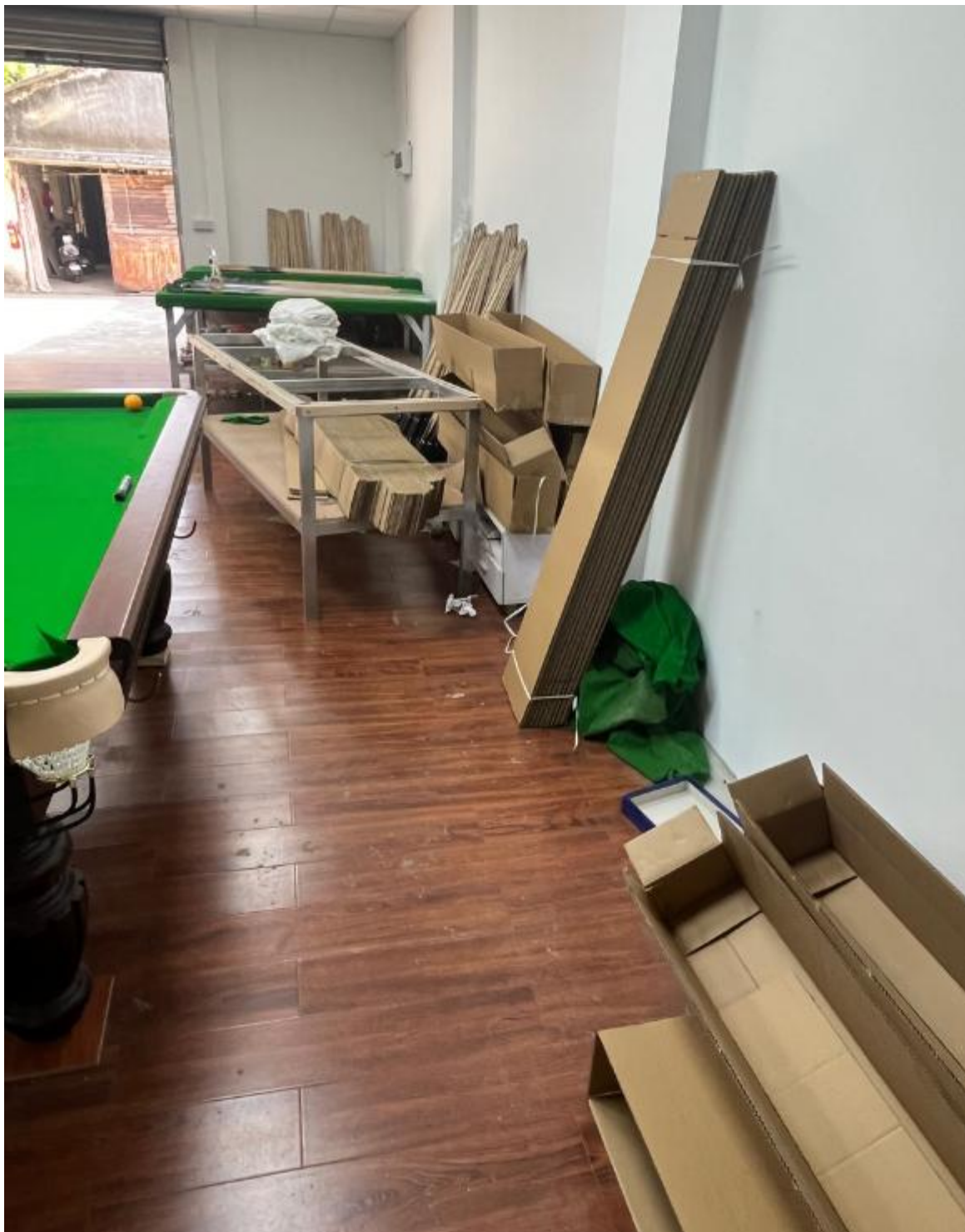
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### Ready to Elevate Your Inventory?

#### Take the Next Step:

- **Request a Custom Quote:** Specify your volume, design preferences, and branding needs.
- **Preview Samples:** We'll send physical samples of selected cues for quality validation.
- **Schedule a Consultation:** Let our team tailor a solution to your market's demands.

#### Contact Us Today

 **Email :** [sales@zhixinbilliardspro.com](mailto:sales@zhixinbilliardspro.com)

 **Website :** [zxbilliardspro.com/](http://zxbilliardspro.com/)

This catalog is your blueprint for dominating the billiards market. With Zhixin Billiards, you're not just buying cues; you're securing a competitive edge, premium quality, and a partnership built to grow with your business.







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